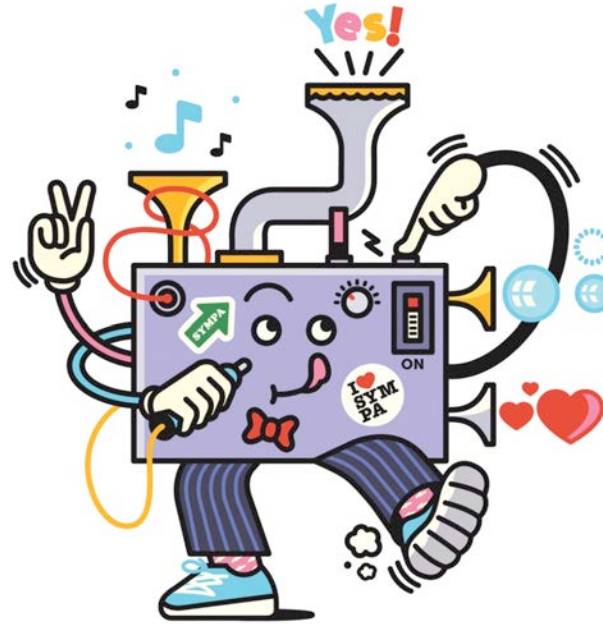
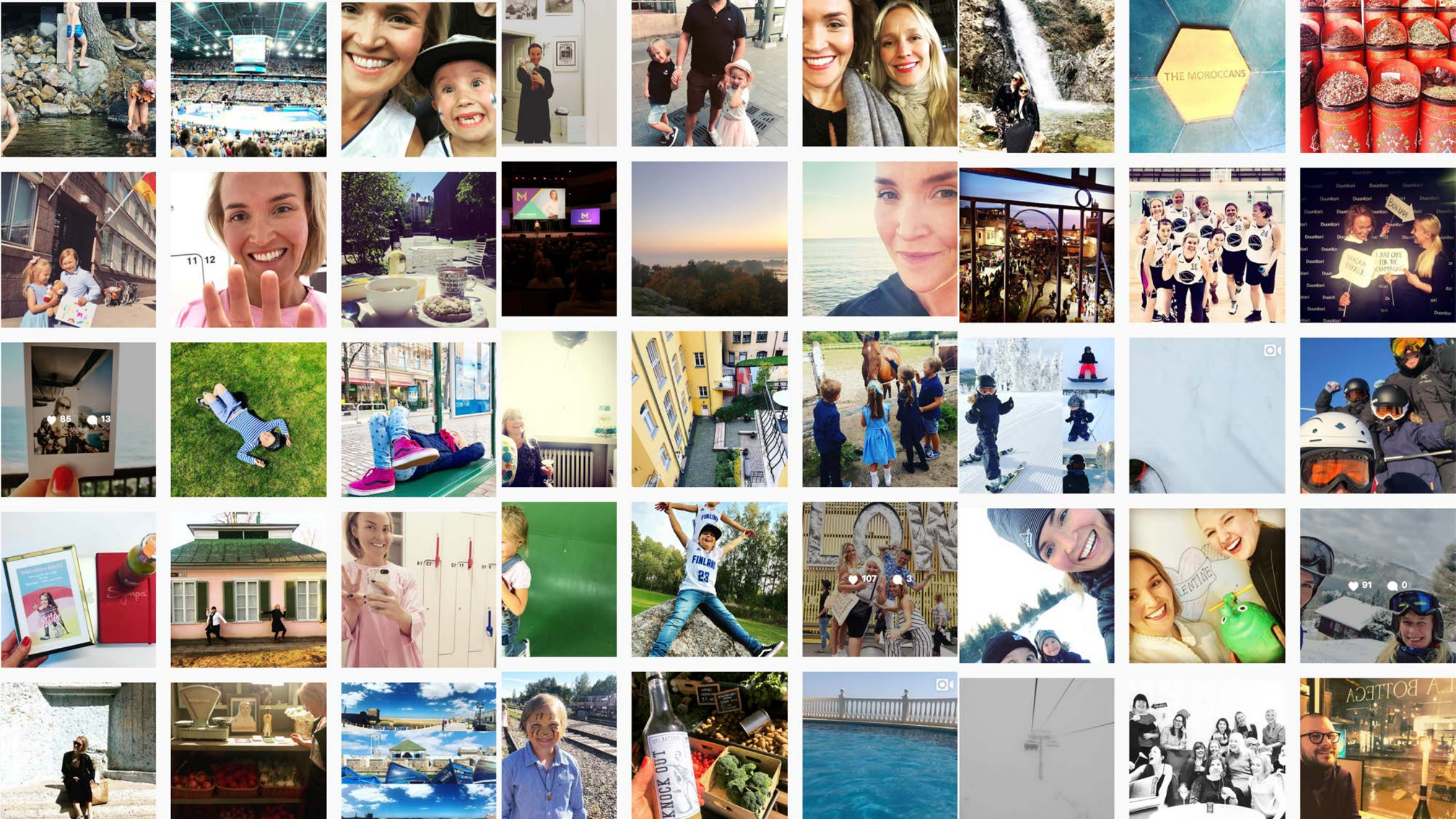




Sympa digimarkkinointi

....ja sosiaalinen media





An aerial photograph of a city during the golden hour of sunset. The sun is low on the horizon, casting a warm, orange glow over the entire scene. The city is densely packed with multi-story apartment buildings, mostly in shades of white and light grey. Interspersed among the buildings are lush green trees, some of which are beginning to turn yellow, suggesting early autumn. In the background, two tall, thin communication towers stand out against the sky. A body of water is visible on the right side of the image. The word "Sympa" is written in a large, white, cursive font across the center of the image.

Sympa

Sympa



2005

8 MEUR

100 HLÖ

**2 LIIKETOIMINTA-
KAUPPAA**

8 KONTTORIA

5 MAATA



2020

2015

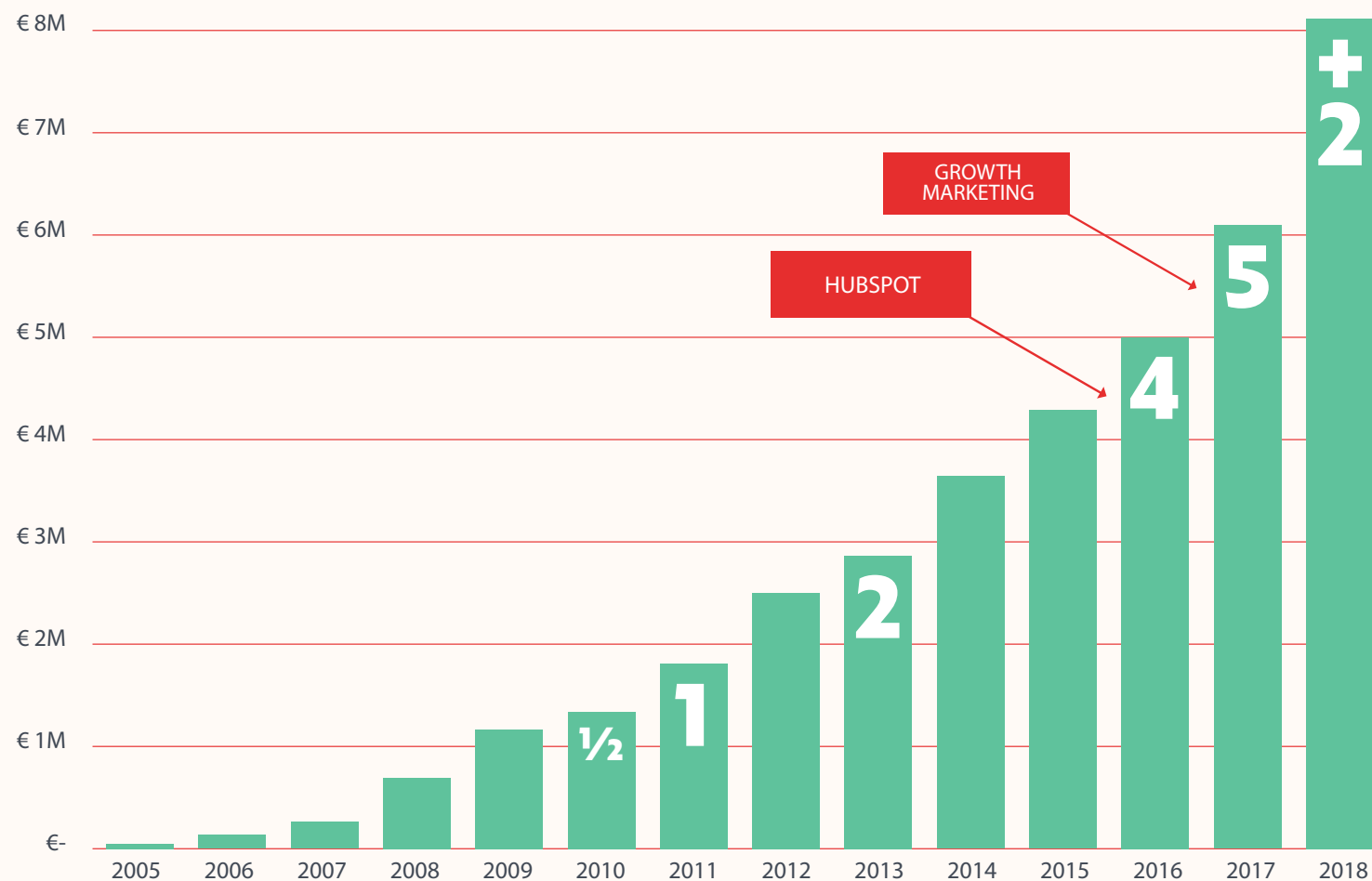
A stylized illustration of a woman with dark skin and hair in a bun, wearing a white long-sleeved shirt with pink heart patterns and black shorts. She is running towards the right, holding a sparkler in her right hand that emits three yellow stars. She is wearing black high-heeled shoes, and there are small white clouds of dust or motion lines behind her feet. The background is a solid pink color.

Tavoitteet 2016

1. Kansainvälinen tunnettuus
2. Markkinoinnin automaatio & CRM
3. Markkinoinnin mitattavuus
4. Kasvu



Marketing headcount vs. revenue



Pysähdy.
Keskity.
Kohdenna.



THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR



TAKE ME BACK TO
THE AIRPORT CITY
THE GLASS
IS CLEAN
GIRLS DRESS
REAL PRETTY

A person wearing a dark, hooded jacket is seen from behind, walking through a dense, misty forest. The trees are tall and dark, with some green foliage in the foreground. The atmosphere is foggy and serene.

Digitalisoimalla
läpinäkyvyys.

Sympa vinkit:

Digitalisoi markkinointi

1. Nykytila-analyysi digitaalisesta presenssistä
 - SEO Audit, SEM-analyysi
2. Päätä prioriteetit
3. Tunnista tärkeimmät hankintakanavat
4. Ulkoista fiksusti
4. Muu markkinoinnin automaatio kuntoon
 - Martech

Strateginen sisällöntuotanto

Online elää sisällöistä



Oivalluksia henkilöstöhallinnon ja osaamisen kehittämisen maailmasta

LAJITTELE AIHEEN MUKAAN:

RAPORTTI



Näin onnistut HR-järjestelmän käyttöönotossa

Kokosimme yhteen hyödyllisiä ja konkreettisia ohjeita, joiden avulla organisaatiosi ylittää HR-järjestelmän käyttöönottoon liittyvät kompastuskivet tyylillä.

LUE LISÄÄ ➤



GDPR-muistilista

Lataa ilmainen GDPR-muistilista ja tarkista ovatko organisaatiosi yksityisyyttä koskevat käytännöt linjassa EU:n uuden sääntelyn kanssa.

LUE LISÄÄ ➤



Kehityskeskustelumalli

Kerää mallin avulla arvokasta tietoa kehityskeskusteluista ja



Toimiva kehityskeskustelu – opas henkilöstöhallinnolle



Ensimmäinen vuosi Sympa kanssa

Lataa ilmainen tutkimusraportti ja lue Sympa HR -järjestelmän vaikutuksista yrityksissä.

LUE LISÄÄ ➤

Kohdenna

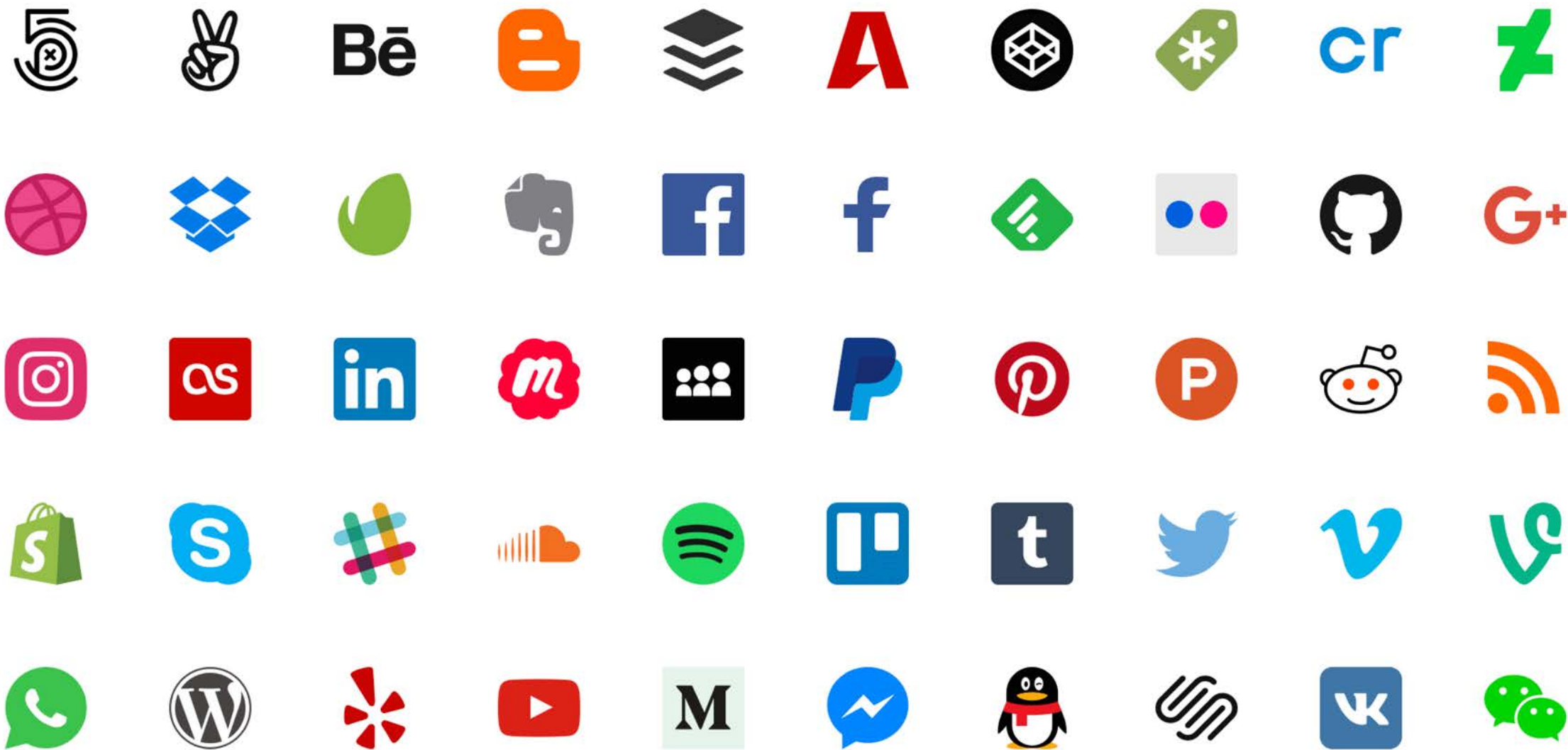
Sympa

Sympa vinkit:

Käynnistä sisältökoneisto

1. Määrittele tavoitteet
2. Varmista eri kohderyhmät eri aikoina
3. Laatu 10+
4. Skaalaa jakelu
5. Mittaa, toista, muokkaa
6. Panosta ikivihreisiin
7. Älä tee kaikkea, priorisoi

Sosiaalinen media



Sympa HR1,696 followers1mo

What a magical afternoon we had in Stockholm this week during our annual Sympa Seminar! A big thank you to our speakers and all of our guests for creating such an inspiring and warm atmosphere. We had a blast ...see more



43 Likes

Like

Comment

Share

Sympa HR1,696 followers1mo

Our amazing team had a great time at HR live in The Hague last week! We met lots of new people and are looking forward to participating in many more events to come! ...see more



47 Likes

Like

Comment

Share

Sympa HR1,696 followers1mo

Hey all you HR superstars in Stockholm! We still have a few seats left at our annual Sympa Seminar on October 24th. Read more about our event (in Swedish) and sign up now! ...see more

Sympa HR1,696 followers2mo

A story from our HR tribe: An avid Sympa HR user, Hanna Fontana, tells us what it's like to work as Finland's biggest art institution's HR Manager. She also had some kind words about Sympa HR - check them out! 🎬 ...see more



30 Likes

Like

Comment

Share

Sympa HR1,696 followers2mo

A great culture and having fun has always been a part of our DNA. But don't take just our word for it: check out what our Sympaticos had to say about the culture here 🎬. ...see more



28 Likes

Like

Comment

Share

Sympa HR1,696 followers

Sympa

System Specialist

Sympa HR · Lahti Area, Finland

Posted 2 days ago · 51 views

Save

Apply

79 connections can refer you

Get referred to increase your chances of landing an interview.

Ask f

Job description

Sympa makes the fastest growing HR solution in the Nordics, one used by over 200 000 users and loved by its customers. As we're growing, we're constantly looking for great new people. To support our market-leading position in Finland, **we are recruiting two System Specialists to join our team in Lahti**. The ideal candidate would have a background in customer support and service, as well as a natural drive towards delivering excellent customer experiences.

Type: full-time, permanent

Location: Lahti, Finland

Beginning date: As soon as possible, negotiable

See more

How you match

Criteria provided by jc

Skills

Finnish

Customer Supp

English

Open-mindedn

Customer Servi

Technical Supp

Flexible Sched

Troubleshooting

PREMIUM

1

We're waiting on more data to deliver Competitive intelligence

Applicant

Insights will only be displayed when there are more than 10 applicants

PREMIUM

An inside look at Sympa HR and its employees

Hiring trends over the last 2 years

92

Total employees

70%

Company-wide

2y growth

0%

Cust

2y gri

100

50



LinkedIn

Sympa @SympaHR · Nov 12
 Kan du Norsk? Do you also speak marketing? We're in the lookout for You - a rising star in the skies of b2b marketing! Let us know about your other superpowers! hubs.ly/H0fvb9t0. #openposition #hiring #workwithus #marketingjob



Tweets 512 Following 268 Followers 355 Likes 159 Lists 1

Sympa @SympaHR · Nov 20
 Hanna Fontana from @cooperabaletti just had her amazing presentation on Sympa HR 🙌 A million thanks Hanna, you rocked it 🙌 #HRxHki #SympaHR



1 7

Sympa @SympaHR · Nov 20
 Ready to tune in for our lovely customer's speech 🙌 HRx peeps - you should too! 🙌 #HRxHki #HRx2018 #SympaHR



1 4

Sympa @SympaHR · Nov 20
 Hey HRx people! Stop by our stand and get a chance to win an awesome saur & brunch package for two! 🙌 #HRxHki #HRx2018 #SympaHR



1 3

Sympa @SympaHR · Nov 20
 Let's rock some HR 🙌 #HRxHki #SympaHR



6

Sympa @SympaHR · Nov 15
 Know your numbers, managers! 🙌 Sympa's own @RiihimakiMarta is up on stage at #Chefdagen talking about the importance of good HR data and really knowing the key figures about your employees.



3 6

Sympa @SympaHR · Nov 15
 "Being a good manager is not about reading a lot of management books. It is about understanding that there are many different types of managers and that you need to find your own version". Isabella Löwengrip inspires the audience at #Chefdagen @lowengrip



Tweets 512 Following 268 Followers 355 Likes 159 Lists 1

Sympa @SympaHR · Nov 15
 She gave all employees at #spotify 6 months fully paid parental leave. Way to go, Katarina Berg, Spotify's Global HR-Director, for taking work life balance to a new - global - level! #chefdagen



Spotify 5 8

Sympa @SympaHR · Nov 15
 Happy to be a part of #chefdagen 🙌 We will continue to get inspired today by @lowengrip, @parleros, @IshtarTouillat - just to name a few - talking about leadership 🙌



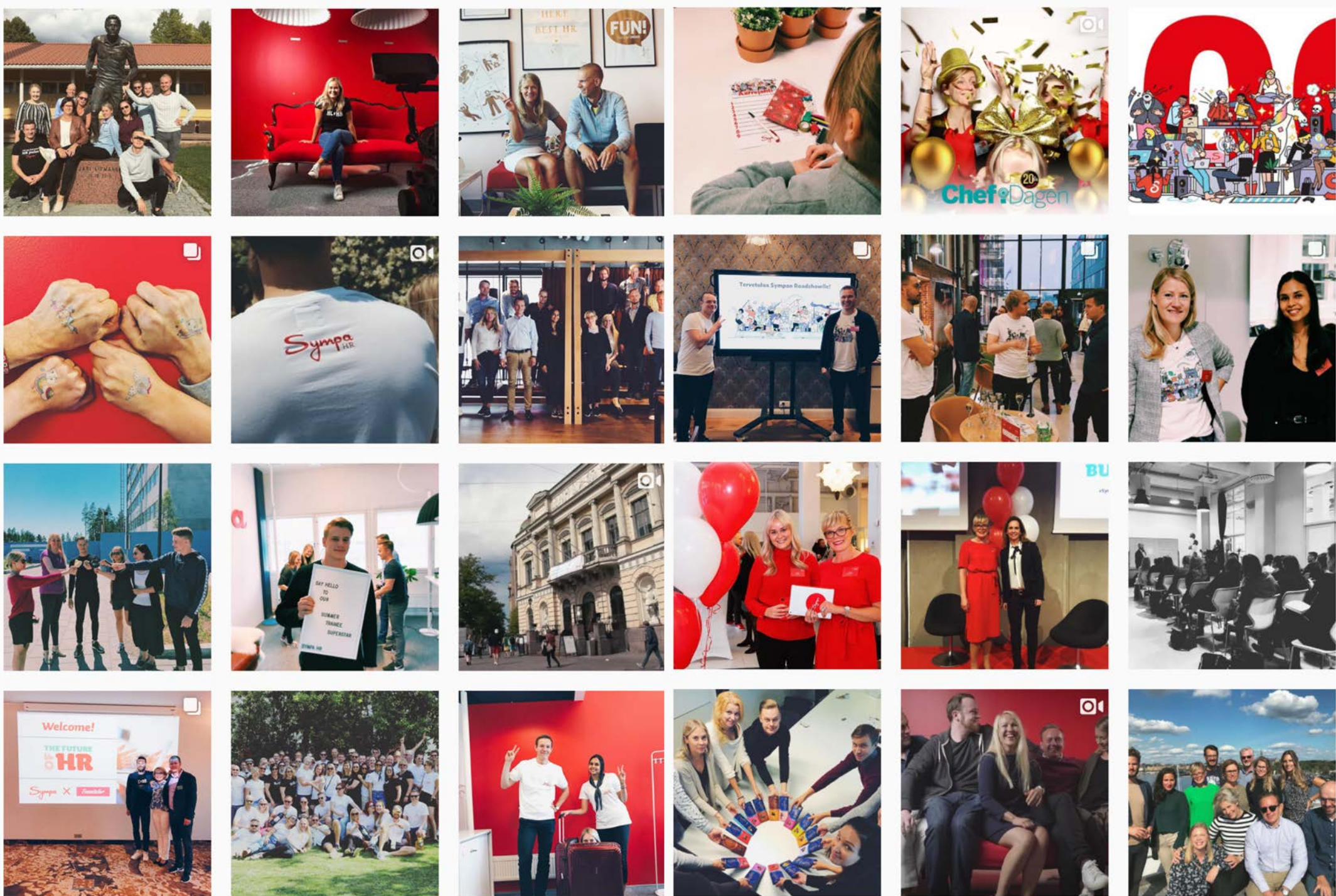
2 4

Sympa @SympaHR · Nov 15
 Book recommendation of the day: Thomas Erikson's "Omgiven av dåliga chefer," about bad managers. Have you ever answered emails during a performance review? Read it! #chefsdagen



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SYMPA.COM/CAREERS

Developer, join us!

See our open positions for our Lahti office! Developer - we're looking for you!

Watch More

Like Comment Share



Let's develop the world's best HR Software - Together. We are looking for Developers and QA Engineers to join our Product Development teams in Lahti and Vantaa. Join us!

What's your personal superpower?



Sympa

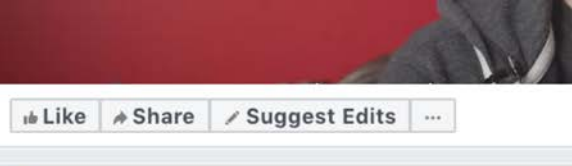
Join our product development team

Apply Now

Like Comment Share



Cover photos
Like · Comment



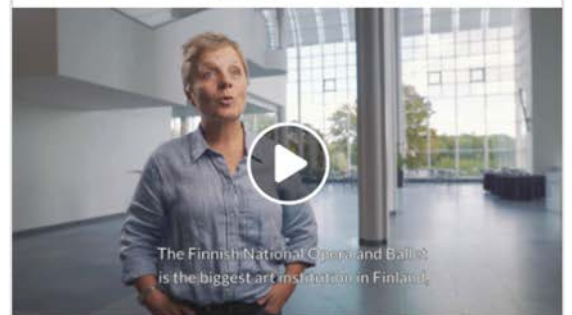
Posts



Sympa HR

September 26 · 🌐

A story from our fabulous HR tribe: Hanna Fontana tells us what it's like to work as Finland's biggest art institution's HR Manager. She also had some kind words about Sympa HR - check them out! 📺



156 Views

Like Comment Share

Ilze Enkuzena, Katri Orjatsalo, Sympa HR and 17 others like this.



Sympa HR added a cover video.

September 24 · 🌐



216 Views

Like Comment Share

Facebook





Stories from our HR Tribe: Scania Suomi

138 views • 11 hours ago

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Sympa HR – Adaptive Cloud HR Software

Sympa HR Success Story: Broman Group Oy

Sympa HR - för glada miner i verksamheten

Sympa HR Success Story: Technopolis Plc

YouTube

Sympa

Fiksut sisällöt tuottavat päivästä ja viikosta toiseen.



Kiitos!

